



Institute for Social Innovation

2009 Greater New York Institute for Social Innovation
Saturday, February 28, 2009
Introduction to StartingBloc and Corporate Social Innovation
Yale School of Management

9:00-9:45am	Registration and Breakfast
9:45-10:05am	Welcome to StartingBloc <i>Joanna Opat</i> , Executive Director, StartingBloc <i>Taryn Miller-Stevens</i> , Director of Programs, StartingBloc
10:05-10:30am	Presentation by Yale SOM <i>Kimberly Yerino</i> , StartingBloc Alumna, Yale SOM '09 <i>Bruce DelMonico</i> , Director of Admissions, Yale SOM
10:30am-12:00pm	Goal Setting – Why are you here? <i>Jennifer Brown</i> , Founder and CEO, Jennifer Brown Consulting
12:00-12:30pm	Introduction to the Social Innovation Competition <i>Tammy Wang and Nicole Letelier</i> , StartingBloc SIC Alumni Chairs
12:30-1:30pm	Lunch with Social Innovation Competition (SIC) Teams
1:30-2:30pm	Strategic Consulting <i>Pamela Hu</i> , Associate, Katzenbach Partners <i>Vivek Kumar</i> , Associate, Katzenbach Partners <i>Tiffany Franke</i> , Associate, Katzenbach Partners
2:30-2:45pm	Break
2:45-4:00pm	Making Millions Through Upcycling <i>Tom Szaky</i> , Co-founder and CEO, TerraCycle
4:00-5:30pm	SIC // Teamwork
5:30-6:45pm	Zero to One Million <i>Ryan Allis</i> , Founder and CEO, iContact
6:45-7:00pm	Closing
7:00-8:30pm	Reception Hosted by London Business School <i>Geronimos</i> , New Haven, CT



Institute for Social Innovation

2009 Greater New York Institute for Social Innovation
Sunday, March 1, 2009
Social Entrepreneurship
Yale School of Management

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| 8:45-9:15am | Breakfast and check-in |
| 9:15-9:30am | Wake-up! Social Innovation through Media |
| 9:30-10:30am | The Spectrum of Social Enterprise
<i>Sharon Oster</i> , Dean, Yale School of Management |
| 10:30-11:30am | TerraCycle // Open Forum
The TerraCycle Team will field questions from the SIC teams. |
| 11:30am-12:15pm | Ideas Marketplace
Fellows have one minute to pitch an idea, innovation or voice for support in a venture they are working on. |
| 12:15-1:30pm | Lunch |
| 1:30-2:30pm | Social Entrepreneurship in Action // SHE
<i>Elizabeth Scharpf</i> , Founder, Sustainable Health Enterprises |
| 2:30-2:45pm | Break |
| 2:45-4:00pm | SIC // Teamwork |
| 4:00-5:15pm | The Future of Social Enterprise in the United States
<i>Jeff Trexler</i> , Wilson Professor of Social Enterprise, Pace University |
| 5:15-5:30pm | Debrief and Evaluations |
| | Closing |



Institute for Social Innovation

2009 Greater New York Institute for Social Innovation
Saturday, March 28, 2009
Cross-Sector Partnerships
NYU Wagner

9:00-9:30am **Check-in and Breakfast**

9:30-9:50am **Welcome Back**

Joanna Opat, Executive Director, StartingBloc
Taryn Miller-Stevens, Director of Programs, StartingBloc

9:50-10:15am **Welcome from NYU Wagner**

Wagner students and admissions team.

10:15-11:15am **Keynote**

Cheryl Dorsey, President, Echoing Green

11:15-11:30am **Break**

11:30am-12:15pm **SIC Finalists // Group Work
Informal Networking**

12:15-1:15pm **Lunch**

1:15-2:45pm **Sustainability and Global Systems Thinking**

Frank Dixon, Founder, GlobalSystemChange.com

2:45-3:45pm **Ideas Marketplace // Fellows' Presentations**

The top four Fellows selected by the entire Institute class will present their ideas for ten minutes. Five minute Q & A to follow.

3:45-4:45pm **Nonprofits as Businesses**

Robert Egger, President, DC Central Kitchen; Founder, v3 Campaign

4:45-5:00pm **Break**

5:00-6:00pm **Keynote**

Ami Dar, Founder, Idealist.org

Closing

Reception

Hosted by Simon Business School

R Bar, New York, NY



Institute for Social Innovation

2009 Greater New York Institute for Social Innovation
Sunday, March 29, 2009
Sustainability and Social Innovation Competition Finals
Columbia Business School

9:00-9:30am	Breakfast and check-in
9:30-10:15am	Welcome StartingBloc // The Future <i>Joanna Opat</i> , Executive Director, StartingBloc
10:15-11:30am	Vertical Farming <i>Dickson Despommier</i> , Professor, Environmental Health Sciences, Columbia University
11:30-11:45pm	Break
11:45am-12:45pm	StartingBloc // Alumni Engagement <i>Taryn Miller-Stevens</i> , Director of Programs, StartingBloc <i>Six Silbeman</i> , Web Architect, StartingBloc
12:45-1:45pm	Lunch by Region
1:45-3:45pm	Social Innovation Competition // Final Presentations The final six teams will each have 8 minutes to present their ideas, and a 5 minute Q & A with the judges and the audience
3:45-4:45pm	Judges Meet to Decide on SIC Winner StartingBloc Alumni Network Five alumni from different sectors will speak about themselves, their industry, and what they gained from the StartingBloc network Sectors: For-Profit, Non-Profit, Government, Academic, Social Enterprise
4:45-5:00pm	Break
5:00-5:15pm	Presentation of SIC Winner
5:15-6:30pm	Keynote <i>Majora Carter</i> , Director and Founder, Majora Carter Group and Sustainable South Bronx
6:30-6:45pm	Fellows Complete StartingBloc Evaluation Form
6:45-7:00pm	Closing Final Reception Hosted by Columbia Social Enterprise Program